



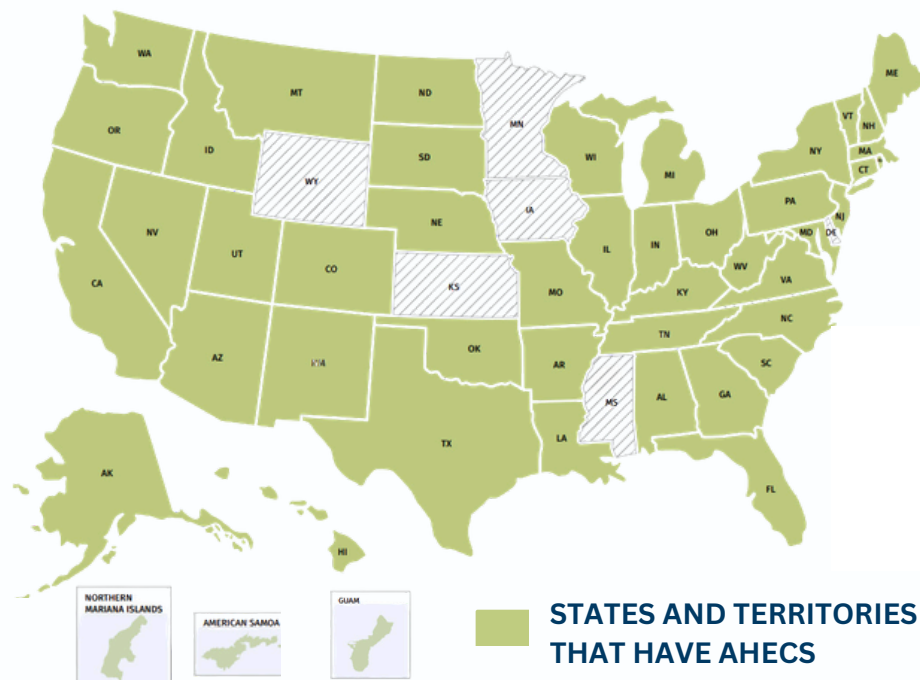
## ANNUAL SPONSOR OPPORTUNITIES

*Connect with a national network  
shaping the healthcare workforce*

The **National AHEC Organization** (NAO) is a national nonprofit that represents a network of more than 300 **AHECs (Area Health Education Centers)** located in 44 states and 6 U.S. territories.

The AHEC mission is to enhance access to quality health care, particularly primary and preventive care, by improving the **supply and distribution of healthcare professionals** through strategic partnerships with academic programs, local communities, and professional organizations.

AHECs may be based at universities, hospitals, or community health clinics, or be stand-alone non-profits, and may **have partnerships, relationships, and influence within local community health ecosystems.**



### Benefits of Annual Sponsorship

- Gain direct access to **900 AHEC professionals across 44 states and 6 U.S. territories** who are embedded in local healthcare workforce ecosystems.
- Connect with a highly targeted audience focused on **health workforce development, education, and community health.**
- Extend your organization's reach into **rural and underserved communities.**
- Consistent, year-round visibility.
- Align your brand with a mission-driven network dedicated to improving **healthcare quality and access.**
- Choose between a la carte options or bundled benefits to maximize value.

# AHEC ALLY

## \$5,000

### ■ **Reach 900+ AHEC Professionals Nationwide**

#### **Written feature in the NAO Monday Update weekly newsletter (2x per sponsorship year)**

The Monday Update newsletter is received by approximately 900 AHEC staff across the country. Your organization will provide written content to be featured in the 'Partner Update' section alongside a linkable version of your logo.

#### **Dedicated e-blast to NAO membership (1x per sponsorship year)**

Using content provided by your organization, NAO will create an e-blast dedicated solely to your organization's content and send it to the NAO membership (approximately 900 AHEC staff members). This dedicated message ensures focused visibility without competing content.

#### **NAO Town Hall Acknowledgment (1x per sponsorship year)**

NAO convenes the AHEC membership in the spring and fall for a virtual town hall event. Your organization will receive special acknowledgment from the NAO staff as a sponsor. Town halls are typically attended by 150 to 300 members for the live event, and are recorded for NAO member AHECs to view later.

### **Connect with 450+ AHEC Alumni Working in Healthcare**

#### ■ **Feature and linkable logo in NAO AHEC Edge quarterly newsletter (1x per sponsorship year)**

The AHEC Edge newsletter is distributed quarterly to AHEC Alumni, who are current healthcare providers that were supported by AHEC during their education and/or career journey. There are approximately 400 AHEC Alumni who receive the AHEC Edge newsletter, and this membership category continues to grow!

### **National Visibility Across NAO Social Media Platforms**

#### ■ **Social media posts (2x per sponsorship year).**

NAO will post content, provided by your organization, in social media-ready format, to LinkedIn, Facebook, and Instagram.

# SIGNATURE PARTNER

## \$7,000

### ■ Reach 900+ AHEC Professionals Nationwide

**Written feature in the NAO Monday Update weekly newsletter (4x per sponsorship year).**

The Monday Update newsletter is received by approximately 900 AHEC staff across the country. Your organization will provide written content to be featured in the 'Partner Update' section alongside a linkable version of your logo.

**Dedicated e-blast to NAO membership (2x per sponsorship year).**

Using content provided by your organization, NAO will create an e-blast dedicated solely to your organization's content and send it to the NAO membership (approximately 900 AHEC staff members). This dedicated message ensures focused visibility without competing content.

**NAO Town Hall Acknowledgment and 2-3 Minute Presentation (1x per sponsorship year).**

NAO convenes the AHEC membership in the spring and fall for a virtual town hall event. Your organization will receive special acknowledgment from NAO staff as a sponsor and 2-3 minutes for a dedicated presentation. Town halls are typically attended by 150 to 300 members for the live event, and are recorded for NAO member AHECs to view later.

**NAO hosted webinar for NAO membership - (1x per sponsorship year).**

NAO will host a webinar for NAO member AHECs during which your organization can share about your products/services. The webinar will be recorded for future viewing by NAO member AHECs.

### ■ Connect with 450+ AHEC Alumni Working in Healthcare

**Feature and linkable logo in NAO AHEC Edge quarterly newsletter (2x per sponsorship year).**

The AHEC Edge newsletter is distributed quarterly to AHEC Alumni, who are current healthcare providers that were supported by AHEC during their education and/or career journey. There are approximately 400 AHEC Alumni who receive the AHEC Edge newsletter, and this membership category continues to grow!

### ■ National Visibility Across NAO Social Media Platforms

**Social media posts (4x per sponsorship year).**

NAO will post content, provided by your organization, in social media-ready format, to LinkedIn, Facebook, and Instagram.

# ADVERTISING SPACE IN NAO'S MONDAY UPDATE \$500

**\$500 per camera-ready insertion for 2.5 in x 1 col.**

Ad placement in NAO's weekly newsletter, which is distributed to approximately 900 staff of AHECs across the country.

Sample ad here:



# E-BLAST TO NAO'S MEMBERSHIP \$1,000

**\$1,000 per dedicated e-blast**

Using content provided by your organization, NAO will create an e-blast dedicated solely to your organization's content and send it to the NAO membership (approximately 900 AHEC staff members).

# Let's partner to strengthen the healthcare workforce

## By sponsoring NAO, your organization benefits from:

- Direct access to 900 AHEC professionals across 44 states and 6 U.S. territories
- Targeted connection to leaders in the health workforce, education, and community health
- Expanded reach into rural and underserved communities
- Consistent, year-round visibility across the AHEC network
- Alignment with a mission-driven effort to improve healthcare access and quality
- Flexible sponsorship options to maximize value and impact

## READY TO PARTNER WITH NAO?

*We'd love to connect and create a package that aligns with your goals.*



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## 2026-2027 TERMS

### FEES & PAYMENT

- NAO can collect payment via check or credit card.
- Receipt of payment does not obligate NAO to accept a contract as binding. NAO retains the option of returning funds.

### TERMS

- Annual sponsorship begins upon receipt of payment, unless otherwise agreed upon by NAO staff and the sponsoring organization.
- Following payment, NAO staff will liaise with the sponsoring organization's staff to collect logos and other materials to fulfill the sponsorship terms.
- NAO reserves the right to approve marketing and promotional materials and refund fees if the material is not accepted.

